

Dr. Jack Campi



**JOHN G.  
CAMPI III, DMD**

Dr. Joe Campi



**JOSEPH G.  
CAMPI, DMD**

**CARRYING THE LEGACY FORWARD:**

# *90 Years of Campi Dental*



When our grandfather, Dr. John Campi, started practicing dentistry in Asbury Park, NJ in 1933, there's no way he could have known that he was laying the foundation for a multi-generation family practice that would last over 90 years. At the time, his goal was to simply provide outstanding dental care and give back to the community, but instead, created a legacy that continues to inspire us each and every day.

While we both eventually discovered that we wanted to be dentists, it didn't happen at the same time. For Jack, watching our grandfather and uncle perform dentistry ignited his passion by the age of six. It took Joe a little longer as he didn't feel the pull until college. Though our roads to the dental profession were different, we both got here in the end, and **thanks to the efforts of those who came before us, we at Campi Dental are proud to announce our 90th anniversary and look forward to continuing to serve our community for years to come.**

There are many important factors to consider when it comes to creating a lasting legacy, but for us, it comes down to these principles:

- Our people
- Our culture
- Our patient relationships
- Giving back to the community
- Future-forward thinking

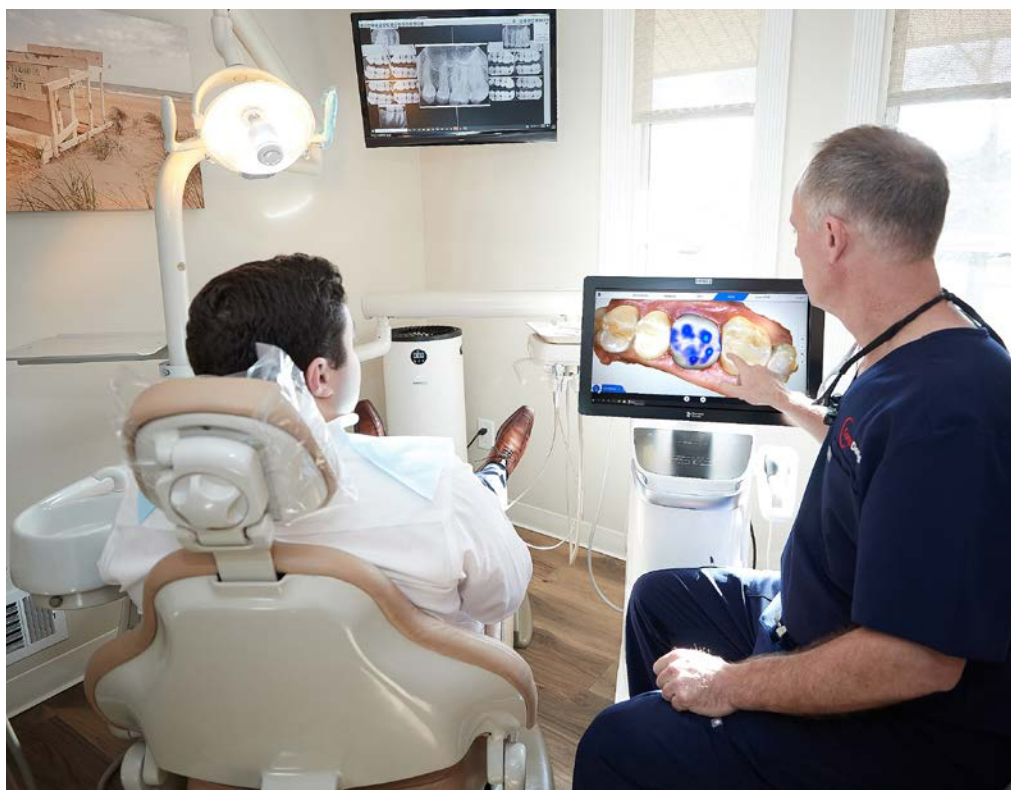
**While our patients are incredibly important to us, it's the people working in the office that truly define us.** They're incredibly loyal and capable, and we wouldn't have made it this far without them—they're the wind in our sails. We invest in them, and that means building a culture that supports them because we want them to love working here as much as we do. We took the time

to define our core values and vision in the practice, and then constantly reinforce them and remind the team of their importance. With 22 team members, it can be difficult to keep everyone on the same page sometimes, but when everyone is in sync, it's magical, and that's a huge reason why Campi Dental has been so successful.

For 90 years, the practice has been built on the relationships we have with our patients, and it's those relationships that have allowed the practice to continue for so long. Corporate dentistry has become prevalent in the marketplace, which is a challenge to private practices like ours. With these types of dental groups, it's all about the numbers and getting as many patients in as possible. The only way to meet those goals is by sacrificing the personal attention that patients deserve, and we refuse to do that. **We want to be thorough in our examinations and all-encompassing in our treatment because we're interested in their overall health—we treat people, not teeth.** We've always tried to be different, which today in the dental field, means providing outstanding customer service vs. a procedure-driven attitude towards patients.

The way people are treated when they walk into an office often leaves a lot to be desired, but at Campi Dental we prize the relationships we have fostered with our patients. **Because we're a relationship-driven practice, our patients feel like they're part of the family, and it keeps them coming back year after year.** It's amazing, we have a patient who's currently 98, and she's been a patient at Campi





The community has been so good to us for all these years, and we'd like to continue to serve it. ***It's so important that we go beyond the care we provide to patients' mouths and help them grow*** because it teaches them the importance of community and what it means to be a part of something bigger. As we help others grow, we grow ourselves as well.

One of the ways we continue to grow is through our use of cutting-edge technology. Campi Dental has long been a proponent of using advanced technology to improve the lives of our patients, from our uncle pioneering the use of lasers in the early '90s to our adoption of CBCT scanning,

Dental for 88 of the 90 years we've been open. Our patients have such devotion that some choose to stay even after moving away—we have patients that now live in Florida who come back to New Jersey for their dentistry, and it's solely because of the way we treat them.

Just as our patients feel like they're part of our family, we feel like we're part of the history of the area, and it's a huge reason why we want to give back. Our grandfather did so much for the community, and it inspired us to create a philanthropic outreach program that we call Campi Cares.

which is why we're excited about what the future holds. We've begun implementing Artificial Intelligence into the practice in the form of Pearl's Second Opinion software, which will allow us to improve our diagnostic ability and help us better educate our patients.

We have strong roots in our past, but always keep an eye on what's next so we can continue to provide the best possible care. We're just trying to live up to our family's legacy. We have such gratitude for the examples and lessons set before us by the two previous generations that make it

#### We have multiple initiatives including:

- ▶ Education and awareness campaigns
- ▶ Scholarships
- ▶ Internships
- ▶ Halloween candy buyback for the troops
- ▶ Habitat for Humanity outreach
- ▶ School supply and holiday toy drives



possible for us to continue what they started. We are third-generation dentists, and thanks to Jack's children, there's a fourth generation of Campi

dentistry. Our grandfather created Campi Dental 90 years ago, and now it's up to us and future generations to carry that legacy forward with pride.

## ABOUT THE AUTHORS



**JOHN G. CAMPI III, DMD  
(DR. JACK)**

John G. Campi, III DMD (Dr. Jack) is known for his big smile, kind-hearted demeanor, and unwavering passion for dentistry. He is a dedicated and compassionate doctor who strives to maintain the highest education and clinical excellence standards to stay abreast of the latest technology trends.

With over 30 years of experience as a third-generation dentist, Dr. Jack is at the forefront of his field and specializes in advanced restorative, cosmetic, and full-mouth rehabilitations, including all forms of dental implants, dental crowns, same-day crowns, dental bridges, and dentures.

In addition, Dr. Jack places a premium on his relationships with his long-standing patient population. Dr. Jack attended Columbia University and earned his dental degree from Fairleigh Dickinson Dental School. He is currently a member of the:

- American Dental Association (ADA)
- New Jersey Dental Association (NJDA)
- Monmouth and Ocean County Dental Society (M-OCDS)

He is also certified in multiple laser wavelengths by the Academy of Laser Dentistry.

A New Jersey native, Dr. Jack has practiced in Monmouth County since 1991 when he partnered with his uncle, Thomas R. Campi, DMD, and then in 2002, his brother Dr. Joseph G. Campi joined them. Campi Dental has cared for the members of Monmouth and Ocean counties' needs since 1933, when Dr. Jack's grandfather, John G. Campi, DDS, started the practice.

*"With my partners, Dr. Joe, Dr. Greg, and Dr. Paul, and our entire team, we make sure our patients are always fully informed, treating them the way we want to be treated: with integrity and respect. The most rewarding and gratifying feeling is when patients say, 'You've changed my life.' That's all I can ask for, and that right there is why I do what I do."* – Dr. Jack.

Outside of the office, Dr. Jack is actively involved in the community he loves and regularly speaks at local schools educating children on the importance of maintaining dental hygiene and nutrition.

Nothing brings him more joy than spending time with his wife Cheryl and their children. Together they enjoy an active life in their hometown of Wall Township with a strong focus on health and wellness. Some of his favorite activities to do with his family include exercising, traveling to warm places, fishing, cycling, golfing, and scuba diving. Dr. Jack is also an avid reader.

Visit [campidental.com](http://campidental.com) to learn more.



**JOSEPH G. CAMPI, DMD  
(DR. JOE)**

Joseph G. Campi, DMD (Dr. Joe) is known for his understanding nature, gentle touch, and outstanding dentistry. His passion for what he does, combined with his constant desire to stay current, and his focus on patient care make Dr. Joe an exceptional dental care provider.

To Dr. Joe, the heart of patient care is taking a personalized approach because each patient and their smile is special. Whether a patient's concern is cosmetic, restorative, or a dental emergency, Dr. Joe creates a genuine connection with his patients and provides them with excellent, individualized care.

Dr. Joe received his undergraduate degree at Villanova University in 1991 and his dental degree at the University of Medicine and Dentistry of New Jersey in 1995. Dr. Joe is currently a member of:

- American Dental Association (ADA)
- New Jersey Dental Association (NJDA)
- Monmouth and Ocean County Dental Society (M-OCDS)

He is also certified in multiple laser wavelengths by the Academy of Laser Dentistry.

Dr. Joe believes that he can make a difference in his patients' lives by giving them a beautiful and healthy smile. He enjoys educating his patients throughout the entire dental process by offering them the opportunity to be involved in their treatment plans and also making recommendations for a healthy lifestyle as well as a healthy mouth.

Dr. Joe has great respect for his profession taking continuing education courses, and applying the advancements of dentistry. Dr. Joe's scope of dental expertise encompasses advanced restorative, cosmetic, and full mouth rehabilitations, including all forms of implants, dental crowns, same-day crowns, dental bridges, and dentures. Dr. Joe Campi is proud to be recognized as one of Monmouth County's Top Dentists in 2022 and 2023.

Dr. Joe has practiced dentistry in Monmouth County since 1998 when he joined Campi Dental partnering with his brother John G. Campi III, DMD, and his Uncle Thomas R. Campi, DMD in 2002. Like his brother, Dr. Jack, he is a third-generation dentist, providing value through advanced, preventative treatment with compassion and accountability.

Dr. Joe plays a large role in Campi Cares, the practice's philanthropic initiative connecting him with the community through various campaigns throughout the year. Dr. Joe speaks at local schools educating children on the importance of maintaining good dental hygiene and nutrition. He is passionate about sports and is actively involved in the local community and has held various coaching positions in baseball, basketball, and football over the past 25 years. Dr. Joe is a true family man. He, his wife Karen, and their three sons have lived in Wall Township since 2002. Joe's greatest joy is spending time together as a family, from conversations around the dinner table to traveling, skiing, coaching baseball, and playing sports. Dr. Joe is passionate about many things including the New York Yankees, the Dallas Cowboys, music, living a healthy lifestyle, and spending time with his family's new Australian Labradoodle, Yogi.