

ALL IN THE FAMILY DENTAL CARE

#CAMPI SMILE MONTHLY GIVEAWAY

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Beginning July 1, 2016 through September 30, 2016 at 11:59:59 p.m. (ET), entries will be collected via social comments to entry post promoted through the Facebook & Instagram platform.

2. WINNER SELECTION: All in the Family Dental Care will select 1 user upon their sole discretion of all eligible entries each month. Considerations for judging include: use of the hashtag #CampiSmile, compelling story, quality of comment, and user's dental treatment history.

3. PRIZES & APPROXIMATE RETAIL VALUE: Main Prize: Each monthly winner (3 total) will be chosen at All in the Family Dental Care sole discretion and receive one Zoom Whitening Quick Pro Treatment valued in the amount of \$99 if selected.

4. ENTRIES: NO PURCHASE NECESSARY: All current Facebook and Instagram audience members are eligible to apply. A sponsored post will be uploaded on the brand's Facebook property ([Facebook.com/campidental](https://www.facebook.com/campidental)) and on the brand's Instagram property ([Instagram.com/campidental](https://www.instagram.com/campidental)). To apply, users are required to submit their story as a comment or post using the hashtag #CampiSmile. Please note: posts must be made public in order to be considered. Winners are eligible for their main prizes after agents of the brand have conducted a follow-up interview. Only one entry per person is allowed per month.

5. ELIGIBILITY: Contest open to legal residents of the 50 United States (and D.C.) aged 18 or older. Employees of the Sponsors, their affiliates, subsidiaries, advertising and promotion agencies, prize suppliers and the immediate families (spouse, parents, siblings and children) and persons living in the same household of each of the above are ineligible. Void where prohibited.

6. CONDITIONS OF PARTICIPATION: 3 big prizes will be awarded. Prize will be awarded to the entrant only. Sponsor reserves the right to substitute prize for an item of equal or greater value in the event an advertised prize is unavailable. By entering the contest, entrants affirm that they have read and accepted these Official Rules. The contest shall be governed by and construed in accordance with the laws of the State of New Jersey. By entering the contest, entrants hereby submit to the jurisdiction and venue of the federal and state courts of New Jersey and waive the right to have disputes arising out of the subject matter hereof adjudicated in any other forum. Any entry information collected from the contest shall be used only in a manner consistent with the consent given by entrants at the time of the entry.

Entrants release and waive any claims they may have against Sponsor for any and all injuries, claims, damages, losses, costs, or expenses of any kind (including without limitation attorney's fees)

resulting from acceptance, use, or misuse of any prize or element thereof, or participation in this contest.

By submitting an entry, all entrants agree to grant rights to All in the Family Dental Care. to reproduce submitted content on All in the Family Dental Care web properties and in other marketing activities. An entry, except where prohibited by law, constitutes a grant of permission to the Sponsor or its agents to include winner's names on the <http://www.campidental.com> site without further notice or without additional compensation.

7. PUBLICITY RIGHTS: By participating in the contest and/or accepting a prize, each entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his or her name, biographical information, photos and/or likeness, and statements for contest, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, including live television, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review or approval and without additional compensation except where prohibited by law.

Acceptance of the prize constitutes permission for Sponsor and its agencies to use winner's name, story, testimonial, photograph, and/or likeness, biographical material and/or information related to entry (including an altered form of the entry) for advertising and promotional purposes without additional compensation, unless prohibited by law. By accepting prize, winner agrees to hold Sponsor, its advertising and promotion agencies and their respective parent companies, subsidiaries, affiliates, partners, representative agents, successors, assigns, officers, directors, and employees harmless for any injury or damage caused or claimed to be caused by participation in the Promotion or acceptance or use of the prize. Sponsor is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Promotion or in the announcement of the prize

SPONSOR: CONSUMER DISCLOSURE: You have not yet won. Void where prohibited.